



**WILLIAM J. SWEDISH, MA/ABS**  
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William Swedish (“Bill”) has had a distinguished career with over 27 years in leadership positions. He held senior management positions in the field of Information Technology (IT) for over 10 years, including as Chief Information Officer for the Port of Seattle and also as Director of IT at Union Bay Sportswear. Since 2006 he has operated Swedish Consulting LLC, focusing his contributions on coaching, training, consulting and facilitating. Bill has worked as an organizational development consultant with such diverse clients as Zumiez, Sound Transit, Integrated Health Partners, Washington Business Week, and FKP Architects. Over the past 17 years, he has delivered a variety of training courses at Microsoft, Zulily, HGST, New York Life Insurance Company and other clients at locations throughout North/South America and Europe. Since 2010 his coaching practice has grown considerably, focusing primarily on emerging talent as well as mid and senior-level executives.

Bill has presented at international conferences for industries such as aviation, container shipping, technology, and apparel on various topics. He has also presented on numerous occasions for the American Institute of Certified Public Accountants at their annual CFO Conference on topics ranging from Coaching, to Influencing and Negotiating Skills, Soft-Skill Development, and Appreciative Inquiry. He completed his Masters Degree in Applied Behavioral Science at the Leadership Institute of Seattle/Bastyr University in 2006. In addition to his graduate degree, he also holds a Certificate in Executive Leadership from Seattle University. He obtained a Bachelor’s Degree in Business Administration from the University of Wisconsin-Milwaukee, with majors in finance and marketing.

Born and raised in Milwaukee, Wisconsin, he and his wife Carla currently reside just outside of Seattle, Washington.

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